For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

FIGHT FOR THE DREAM(342432)

1636 N Cedar Crest Blvd # 318

CBS TELEVISION STATIONS



KDKA-TV

Invoice Num:

INVOICE

Account Exec:

Brian Butz-1 KDKA-TV

Office: Contract Num:

1201-57115 10/26/2012-11/05/2012

Contract Dates: Customer Order:

Linked Order:

CPE:

In Account STRATEGIC MEDIA SERVICES(33295)

Allentown, PA 18104-2318

With: 3299 K St NW Ste 200

Washington, DC 20007-4415 ATTN:Accounts Payable

Product Desc: FIGHT FOR THE DREAM PAC 10/26-11/5

Broadcast airtimes represented are reported to the nearest second.

1201-544471 Page 1 of 5 Invoice Date: 11/11/2012 12/11/2012 Billing Cycle: Weekly 10/29/2012-11/11/2012 **Billing Period:** Net 30 days

luy	Flight									Total		
Line Description		Buy Line Dates			MTV	NTFSS	D	ur	Spots	Rate		
2	THIS MORNIN	IG 6-7AM	7AM 10/29/2012-11/02/2012				/.F	;	30	3	850.00	
Week	< Of		MTWTFS	S Spot	ts Per Week	_	Rate_					
10/29	9/2012-11/04/2012		M.W.F	·	3		850.00					
Air Da	ate Da	<u>v Air Time</u>	M/G For	<u>Material</u>		_Dur	Rate	Debit		Credit	Remarks	
	9/2012 Mo	-	<u>, C . c.</u>	FFTDTV102401DMMH		30	850.00				<u></u>	
	1/2012 We			FFTDTV102401DMMH		30	850.00			-		
	2/2012 Fr			FFTDTV102401DMMH		30	850.00		. 100			
3	THIS MORNIN	IG 6-74M		11/05/2012-11/05/2012		M			30	1	850.00	
	THIS WORTH	IO 0-7AW		11/03/2012-11/03/2012		IVI			30	-	030.00	
Week	< Of		MTWTFS	S Spot	ts Per Week	=	Rate					
11/05	5/2012-11/11/2012		М		1		850.00			Value of the last		
Air Da	ate Da	y Air Time	M/G For	Material		_Dur	Rate	Debit	M	Credit	Remarks	
		06:28:33 AM		FFTDTV102401DMMH	10	30	850.00					
5	5 07:00:00-08:00:00		10/30/2012-11/01/2012			.T.1			30	2	500.00	
	07.00.00 00.00	,,,,,		10/00/2012 11/01/2012		V	M					
Week	< Of		MTWTFS	S Spot	ts Per Week		Rate					
10/29	9/2012-11/04/2012		.T.T		2	1	500.00					
Air Da	ate Da	y Air Time	M/G For	Material	A	Dur	Rate	Debit		Credit	Remarks	
/ (11 D)/2012 Tu	07:24:08 AM		FFTDTV102401DMMH		30	500.00					
10/30	//2012 IU	07.24.00 / tivi										
10/30		07:29:20 AM		FFTDTV102401DMMH		30	500.00					
10/30		07:29:20 AM		FFTDTV102401DMMH 11/05/2012-11/05/2012		30 M			30	1	500.00	
10/30	1/2012 Th	07:29:20 AM				.,			30	1	500.00	
10/30	07:00:00-08:00	07:29:20 AM	MTWTFS	11/05/2012-11/05/2012	ts Per Week	.,			30	1	500.00	
10/30 11/01 6	07:00:00-08:00	07:29:20 AM	MTWTFS:	11/05/2012-11/05/2012	ts Per Week 1	.,			30	1	500.00	
10/30 11/01 6	07:00:00-08:00 <u>COf</u> 5/2012-11/11/2012	07:29:20 AM	· ·	11/05/2012-11/05/2012		.,	 Rate	Debit	30	1 Credit	500.00 Remarks	

For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

FIGHT FOR THE DREAM(342432)

1636 N Cedar Crest Blvd # 318

CBS TELEVISION STATIONS



KDKA-TV

1201-544471

11/11/2012

Weekly

Invoice Num:

Invoice Date:

Billing Cycle:

Billing Period:

INVOICE

Page 2 of 5

Account Exec: Office:

Brian Butz-1 KDKA-TV

Contract Num: 1201-57115

10/26/2012-11/05/2012 **Contract Dates:**

Customer Order: Linked Order:

CPE:

In Account STRATEGIC MEDIA SERVICES(33295)

Allentown, PA 18104-2318

With: 3299 K St NW Ste 200

Washington, DC 20007-4415 ATTN:Accounts Payable

/

FIGHT FOR THE DREAM PAC 10/26-11/5 **Product Desc:**

Broadcast airtimes represented are reported to the nearest second.

12/11/2012 10/29/2012-11/11/2012 Net 30 days

цу	Flight			B. 11 B.4			W.T.F.O.O.		Total	5	
ine	Description Buy Line Dates PITTSBURGH LIVE 10/30/2012-11/01/2012		Buy Line Dates			WTFSS	Dur	Spots	Rate		
7	PHTSBURG	1 LIVE		10/30/2012-11/01/2012		.T.	l	30	2	300.00	
We	eek Of		MTWTFS:	Spots Pe	er Week	-	Rate				
10	/29/2012-11/04/201	2	.T.T		2		300.00				
<u>Air</u>	Date Date	ay Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
10	/30/2012 Tu	09:18:02 AM		FFTDTV102401DMMH		30	300.00				
11.	/01/2012 Th	09:20:59 AM		FFTDTV102401DMMH		30	300.00				
8	PRICE IS RIC	HT	10/26/2012-10/26/2012				F	30	1	800.00	
	eek Of		MTWTFSS	Spots Pe		-	Rate	A I			
10	/22/2012-10/28/201	2	F		1		800.00			The same of the sa	
<u>Air</u>	Date Date	ay <u>Air Time</u>	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
10	/31/2012 W	e 10:58:55 AM	10/26/2012	FFTDTV102401DMMH		30	800.00	800.00		Makegood	
9	PRICE IS RIC	HT		10/30/2012-11/01/2012		.т.	T	30	2	800.00	
\٨/ه	eek Of		MTWTFS	Spots Pe	er Week	()	Rate				
	/29/2012-11/04/201	2	.T.T	<u> </u>	2	1	800.00				
					_	Section 1					
		ay <u>Air Time</u>	M/G For	Material		Dur	Rate	Debit	Credit	<u>Remarks</u>	
10		10:58:25 AM		FFTDTV102401DMMH		30	800.00				
	/01/2012 Th	10:58:55 AM		BCDF1202H		30	800.00				
11.										222.22	
11	NOON NEWS	3		10/30/2012-11/02/2012		.т	F	30	2	800.00	
11		3	MINITER		\\\ \.	.Т		30	2	800.00	
11 <u>We</u>	eek Of		MTWTFSS			. T -	Rate	30	2	800.00	
11 <u>We</u>			MTWTFS\$		er Week 2	.T		30	2	800.00	
11 <u>We</u> 10	eek Of /29/2012-11/04/201		•			. T 	Rate	30 	2 Credit	800.00	
11 <u>We</u> 10 <u>Air</u>	eek Of /29/2012-11/04/201 Date Date	2	.TF	Spots Pe		-	<u>Rate</u> 800.00				

For:

With:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

FIGHT FOR THE DREAM(342432)

1636 N Cedar Crest Blvd # 318 Allentown, PA 18104-2318

In Account STRATEGIC MEDIA SERVICES(33295)

Washington, DC 20007-4415

3299 K St NW Ste 200

ATTN:Accounts Payable

CBS TELEVISION © GW



KDKA-TV

1201-544471

Invoice Num:

Page 3 of 5

Account Exec:

Brian Butz-1 KDKA-TV

Office: Contract Num:

1201-57115 10/26/2012-11/05/2012

Contract Dates: Customer Order:

Linked Order:

CPE:

FIGHT FOR THE DREAM PAC 10/26-11/5 **Product Desc:**

Broadcast airtimes represented are reported to the nearest second.

Invoice Date:	11/11/2012		
Billing Cycle:	Weekly	DAV DV	12/11/2012
Billing Period:	10/29/2012-11/11/2012	PAY BY	Net 30 days

Buy Fligh	t									Total		
Line Desc	ription			Buy Line Dates		MTWTFSS			Dur	Spots	Rate	
12 DR. F	PHIL			10/29/2012-11/02/2012		М.	W.F		30	3	550.00	
Week Of			MTWTFS	S Spots Per \	Week		Rate					
10/29/2012-11	/04/2012		M.W.F	·	3		550.00					
Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debi	t	Credit	Remarks	
10/29/2012	Mo	03:27:12 PM	<u>, O . O.</u>	FFTDTV102401DMMH		30	550.00		<u> </u>	<u> </u>	<u></u>	
10/31/2012	We	03:21:35 PM		FFTDTV102401DMMH		30	550.00			-		
11/02/2012	Fr	03:08:45 PM		FFTDTV102401DMMH		30	550.00			100		
14 M-F 6	PM NEWS	<u> </u>		10/30/2012-11/01/2012		т	W T		30	3	1,350.00	
14 101-1 0	I WI INLANC	,		10/30/2012-11/01/2012			VV 1	-	30	3	1,330.00	
Week Of			MTWTFS	Spots Per V	Week		Rate					
10/29/2012-11	/04/2012		. T W T		3		1,350.00			1		
Air Doto	Dav	Air Time	M/C For	Material		D.u.	Data	Dobi	M	Cro dit	Domorko	
Air Date	-	<u> </u>	M/G For	Material FFTDTV400404DMM44	100	<u>Dur</u>	Rate	Debi	-	Credit	<u>Remarks</u>	
10/30/2012	Tu	06:30:09 PM		FFTDTV102401DMMH	. W	30	1,350.00	, ,				
10/31/2012 11/01/2012		06:30:15 PM 06:28:25 PM		FFTDTV102401DMMH FFTDTV102401DMMH		30 30	1,350.00 1,350.00					
					$B \wedge$							
15 M-F 6	30PM NEV	NS		10/30/2012-11/01/2012		I	т		30	2	1,350.00	
Week Of			MTWTFS	Spots Per	Mook	100	Rate					
10/29/2012-11	/04/2012		.T.T	<u> </u>	2		1,350.00					
10/23/2012-11	704/2012		A		2		1,550.00					
Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debi	<u>t</u>	Credit	<u>Remarks</u>	
10/30/2012	Tu			FFTDTV102401DMMH		30	1,350.00					
11/01/2012	Th	06:42:05 PM		FFTDTV102401DMMH		30	1,350.00					
17 11PM	INEWS			10/30/2012-11/01/2012		. Т	.T		30	2	2,750.00	
10/30/2012 11/01/2012	Tu Th	06:42:20 PM	M/G For	FFTDTV102401DMMH FFTDTV102401DMMH		30 30	1,350.00 1,350.00	Debi				

For:

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1636 N Cedar Crest Blvd # 318

CBS TELEVISION STATIONS



KDKA-TV

INVOICE

Page 4 of 5

Account Exec: Office: Contract Num: Brian Butz-1 KDKA-TV

1201-57115

10/26/2012-11/05/2012

Contract Dates: Customer Order:

Linked Order:

CPE: /

In Account STRATEGIC MEDIA SERVICES(33295)

Allentown, PA 18104-2318

With: 3299 K St NW Ste 200 Washington, DC 20007-4415

Washington, DC 20007-4415 ATTN:Accounts Payable Product Desc: FIGHT FOR THE DREAM PAC 10/26-11/5

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1201-544471 **Invoice Date:** 11/11/2012

Billing Cycle: Weekly
Billing Period: 10/29/2012-11/11/2012

PAY BY 12/11/2012 Net 30 days

Buy	Flight									Total	
ine	Descript	ion			Buy Line Dates		MTV	WTFSS	Dur	Spots	Rate
,	Week Of			MTWTFSS	Ĺ	Spots Per Week	_	Rate_			
	10/29/2012-11/04	/2012		.T.T		2		2,750.00			
į	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate_	Debit	Credit	Remarks
	10/30/2012	Tu	11:28:12 PM		FFTDTV102401DM	IMH	30	2,750.00			
	11/01/2012	Th	11:30:47 PM		FFTDTV102401DM	IMH	30	2,750.00			
18	SAT. MO	RN. LO	CAL NEWS		11/03/2012-11/03/2	2012		. S .	30	1	400.00
	Week Of			MTWTFSS		Spots Per Week	-	Rate	1000		
	10/29/2012-11/04	/2012		S .		1		400.00			and the same of th
4	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	<u>Rate</u>	Debit	Credit	Remarks
	11/03/2012	Sa	07:24:23 AM		FFTDTV102401DM	IMH	30	400.00			
19	SAT 7PM	I NEWS)		11/03/2012-11/03/2	2012		. S .	30	1	950.00
-	Week Of			MTWTFSS	- T	Spots Per Week	N	Rate			
	10/29/2012-11/04	/2012		S .	- 1	1	N	950.00			
4	Air Date	Day	Air Time	M/G For	Material		_Dur	Rate	Debit	Credit	Remarks
	11/03/2012	Sa					30				Credit
23	11PM NE	WS			11/04/2012-11/04/2	2012		S	30	2	2,500.00
				1				_			
	Week Of			MTWTFSS		Spots Per Week	-	Rate			
	10/29/2012-11/04	/2012		S		1		2,500.00			
į	Air Date	-	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
	11/04/2012	Su					30			2,500.00	Preempted
	11/04/2012	Su	11:44:23 PM	11/04/2012	FFTDTV102401DM	IMH	30	2,500.00	2,500.00		Makegood in KDKA-TV NEWS AT EL
	Tota	al Spots	· · · · · · · · · · · · · · · · · · ·	Gross Amt		Commis	ssion Amt	Net Amt	Debit	Credit	Reconciliation
				26,300.00			3,945.00	22,355.00	3,300.00	2,500.00	800.00

21251 NETWORK PLACE CHICAGO, IL 60673-1251

For: FIGHT FOR THE DREAM(342432)

1636 N Cedar Crest Blvd # 318 Allentown, PA 18104-2318

In Account STRATEGIC MEDIA SERVICES(33295)

With: 3299 K St NW Ste 200

Washington, DC 20007-4415 ATTN:Accounts Payable CBS TELEVISION



KDKA-TV

INVOICE

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-57115

Contract Dates: 10/26/2012-11/05/2012

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 1201-544471

 Invoice Date:
 11/11/2012

 Billing Cycle:
 Weekly

Billing Period: 10/29/2012-11/11/2012

PAY BY 12/11/2012 Net 30 days

Page 5 of 5

Billing Notes

PRINT AT STATION. MARK INVOICE PAID. PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE, PAID FOR BY FIGHT FOR THE DREAM.

ACTG ORDER NO- 1664; WS ORDER NO- 76162

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.



Wire Transfer Instructions:

For Billing Inquiries Please Contact: ACCOUNT EXECUTIVE

412-575-2200

Gross Billing	26,300.00
Trade Value	0.00
Agency Commission	3,945.00
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	22,355.00